



Bardley Benefits was founded in 2005 as Bardley Financial by Paul Jackson as a full service financial planning firm. Paul has over 18 yrs experience in the insurance and financial planning field working for various insurance and financial planning companies such as MetLife Resources (the financial planning arm of MetLife Insurance), AXA Advisors, Bankers Life and Allstate Financial Services (the financial planning arm of Allstate Insurance)

After a few years of full service financial planning for small business owners he found that he enjoyed the insurance portion of the business way more than the investment portion, and it brought more immediate value and benefits to his clients. Plus it was entirely too time consuming to stay current on all the changing rules, regulations and products available in so many varied disciplines. Focus was needed to be the best he can be for his clients and himself. Thus Bardley Benefits was born.

Paul now focuses solely on health insurance and ancillary benefits for individuals and small groups (2-100 employees). As an independent agency we are free to place our clients with any company and in any policy we believe will be the best fit for their personal situation. And as specialists, we stay current on all aspects of the ever changing health insurance landscape. We also have affiliates we use who focus solely on other aspects of personal insurance, specialists in Life, Disability, and Long Term Care.

Senior Benefit Advisor, Avis Nichols has over 7 years experience, specializing in benefits for Life, Health and Medicare.

**Bardley Benefits**

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